



Get the
**Prime
Advantage**

zephyrtel.com

ρ^+ ZephyrTel Prime

ZephyrTel Prime is an exciting new program that gives you low to no cost access to additional software applications that can help you improve business agility, serve your customers better, launch new initiatives, and reduce technology expense. It is exclusively available to ZephyrTel Premier Support customers and can be used at any time during your support term.

Our growing portfolio means you can leverage an increasing number of cutting-edge products, adding value for both you and your customers.

Get the
Prime
Advantage...



Why we offer Prime

A Thank You

First and foremost, it's to say thank you for choosing ZephyrTel. We are delighted to be working with you and are 100% committed to your success, which is why we're offering the proven solutions in ZephyrTel Prime to help strengthen your business and ensure you get the best value from our Premier Support program.

With a broad portfolio of solutions available from one single vendor and substantial investments in the development and delivery of new capabilities for our existing solutions, we're here to help you drive revenue and reduce churn.

Cost Savings

ZephyrTel Prime gives you access to software at little to no cost* — so you can switch from expensive products or launch a new initiative you've been wanting to tackle. It's the perfect way to fund your growth needs.

Growing Value

We will continue to add new solutions to our ZephyrTel Prime portfolio through targeted acquisitions of leading enterprise software companies and technology solutions.

Our growth strategy enhances the ZephyrTel Prime benefit for you with each addition. We also work closely with other group companies to add carefully selected solutions to give you an even wider choice.

*Your current annual amount of maintenance is used as a credit towards the procurement of software licenses. Implementation cost required for each solution and excluded from credit amount.

**Provider
of choice**

Customer Focus

100%

Up to

80%

**Reduction
in Total Cost of Ownership
(TCO)**

+300

Global customers

ZephyrTel

Our market-leading portfolio spans critical enterprise functions and we continue to develop and acquire across all elements of the tech stack. In addition to your current ZephyrTel solution, you can select from any of our growing portfolio.**

**You can select any number of solutions, just remember that your current annual amount of maintenance is used as a credit towards the procurement of software licenses.

What's
available
with
ZephyrTel
Prime





A ZephyrTel Solution

Wi-Fi Offloading & Authentication Tools

Accuris enables subscribers to move seamlessly and securely between networks while ensuring a superior quality of experience.

[Learn more >>](#)

A blurred background image showing a person's face and hands, likely using a mobile device, which serves as the backdrop for the three solution sections.

invigorate

A ZephyrTel Solution

Billing & Charging Solutions

Invigorate provides solutions which simplify and automate the complex tasks surrounding billing and charging for Telcos.

[Learn more >>](#)

mobilityNow

A ZephyrTel Solution

Mobile Device Management

MobilityNow delivers a full suite of mobile device lifecycle services to meet your in-store needs and improve customer experience.

[Learn more >>](#)

Advanced SMS Solutions

NewNet Messaging enables operators to deploy advanced messaging services, to increase revenues and reduce CAPEX/OPEX.



[Learn more >>](#)

Content Delivery Platform

PeerApp delivers content faster to end users and slashes network costs, while dramatically improving Quality of Experience.



[Learn more >>](#)

Customer Experience Management

ResponseTek enables customer feedback to be captured as close to the customer experience as possible, delivering accurate information and optimal response rates.



[Learn more >>](#)

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service gateway

A ZephyrTel Solution

Device Management Software

Service Gateway allows telecommunications, cable and wireless broadband providers to manage devices such as modems, routers, set-top boxes and home gateways.

[Learn more >>](#)

vasona networks

A ZephyrTel Solution

Multi-Access Edge Computing

Vasona offers real-time insight and control of mobile data to achieve greater network resource efficiency, reduced capital expenditures and deliver better customer experience.

[Learn more >>](#)

VoltDelta

A ZephyrTel Solution

Multi-Channel Contact Centre

VoltDelta contact management solutions enable you to improve customer care and grow your business while reducing operating costs.

[Learn more >>](#)

You have the key to Prime.

As a ZephyrTel Premier Support customer, you're automatically eligible* for Prime. Get more from your investment with this unique and valuable program designed to benefit your entire enterprise.

*Eligible customers must be on an active ZephyrTel Premier Support plan.

To learn how you can activate your Prime Advantage, contact your Account Manager or email: premiersupport@zephyrtel.com

ZephyrTel brings the power of end-to-end public cloud solutions to telecoms operators around the world. ZephyrTel has acquired 9 companies over the last two to three years serving 300 telecoms operator customers and continues to expand the portfolio to offer the largest breadth of solutions based on the public cloud. Our strategy is to deliver solutions for the Telco space which are based on the public cloud and stand to truly transform our customers' businesses, revolutionising the cost equation and make them more competitive.

For more information, visit:
www.zephyrtel.com

ZephyrTel

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network

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